

Spring 2013

Dear Prospective Sponsor:

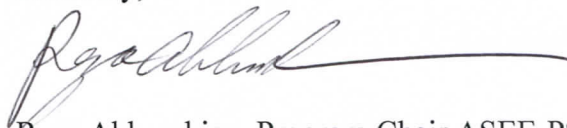
On behalf of the American Society for Engineering Education – Pacific South West (ASEE-PSW), we invite you to become a sponsor of the upcoming 2013 ASEE-PSW Section Conference to be held at the Bourns College of Engineering at University of California, Riverside, April 18-20, 2013.

The conference is an excellent opportunity to enhance your company's image and brand with leaders in engineering education – individuals who are at the forefront of addressing the challenges of a rapidly changing field and finding ways meet the engineering demands of a global community. As such, *Engineering Education in a Global Context* is a fit theme for this year's gathering!

Sponsors will get access to UC Riverside engineering students and engage directly with faculty and business leaders in the engineering industry. With the sharing of your ideas and corporate vision, you'll experience this *Global Context* in the microcosm of UC Riverside's distinguished Bourns College of Engineering.

Your sponsorship of this important conference makes a valuable difference in engineering education. Thanks in part to support like yours, your funds help strengthen the foundation that allows for increased competition, innovation, and a more robust pipeline of a highly skilled and global workforce. I look forward to your continued and invaluable support. Please read on for further sponsorship details.

Sincerely,



Reza Abbaschian, Program Chair ASEE-PSW 2013
Distinguished Professor and Dean